



The 65th ICSB World Congress - Paris, France

“L’Exposition Universelle of Entrepreneurship”

In April 1900, Paris hosted the “Exposition Universelle”. Countries from around the world were invited by France to showcase their lifestyles. The Exposition aimed at celebrating the achievements of the past century and to accelerate development into the next. The “Exposition Universelle of 1900” was a uniting and learning experience.

With the inspiration of the 1900’s “Exposition Universelle”, next June 2020, Paris will host the ICSB ‘Exposition Universelle’ of Entrepreneurship. Countries from around the world will be invited by France to showcase their achievements on Entrepreneurship and SMEs. The ICSB 2020 Global Congress in Paris aims at celebrating the achievements of the past century and to accelerate Entrepreneurship and SME development into the next. One of the principal objectives of the European Commission is to develop Entrepreneurship and active Entrepreneurial ecosystems but also “The World Entrepreneurial ecosystem”. As the New York Times wrote, “France has quickly become one of the most talked-about destinations in Europe for tech companies and start-ups” (May 23th, 2018).

7 - 10 July 2020

Paris





7th to 10th |||

||| **July 2020**

Paris |||

Types of Submissions*:

1. Competitive Papers
2. Workshops
3. Teaching Cases
4. Experiences
5. Doctoral Consortium

Topics/Tracks:

- Entrepreneurial Finance
- Entrepreneurship & SMEs Policy,
- Ecosystems and National Innovation Systems
- Entrepreneurship and SMEs in developing regions
- Academic Entrepreneurship
- Human Entrepreneurship
- SMEs and Technology Innovation
- Sustainable Development Goals and SMEs
- Women Entrepreneurship
- Youth Entrepreneurship
- Entrepreneurship in the Middle East
- The Future of Work
- Entrepreneurship & SMEs in Rural Economies
- The Future of Entrepreneurship Education
- Entrepreneurship Skills for Tomorrow
- Entrepreneurial Cities
- Government Entrepreneurship

Step

1

The Abstract

Write an original extended abstract relating to one of the suggested tracks. Make sure the abstract is no more than 5 pages, excluding works cited and graphs. Save the abstract in a PDF format. Don't include your name in the document!

Step

2

Submitting

Submit your paper through the official submission system by March 22, 2020!

www.icsb2020.com

Step

3

The Decision

You will receive a decision by April 15, 2020 and also instructions on how to register for the Congress. Submit your final version of the paper through the conference submission system. Remember, only papers presented at the conference will be included in the proceedings!

***Submissions must be in English or in French**

Submit: www.icsb2020.com



Guidelines

1. Submissions must be entirely original. Not previously published, and must not be under concurrent consideration or scheduled for presentation elsewhere.
2. Submissions must be typed and double-spaced with one-inch margins using 12-point Times Roman font and must be in a single PDF file.
3. Submissions will be blind reviewed. Authors must avoid revealing their identities in the body of the paper. Doing so will result in automatic rejection.
4. Extended abstract submissions should be no more than 5 pages - excluding exhibits and references.
5. The extended abstract should provide a synopsis of the central thesis, methodology, findings, implications for theory and/or practice, and how the findings can be implemented. We encourage the use of qualitative, quantitative or a combination of these techniques to address research issues in a rigorous way.
6. Selection for inclusion in the Congress program will be based upon quality, originality, and relevance as determined by the review process.
7. Accepted submissions will be published in the ICSB 2020 World Congress Proceedings with ISBN reference.
8. Authors submitting papers agree that if accepted, at least one author (presenting author) will register, pay, and attend the Congress to present the paper.
9. Papers that aren't submitted again as "final" after our acceptance will not be included in process.

Helpful Insights

Teaching Cases

Teaching cases stimulate the development of students' critical thinking skills in realistic business situations. This track is ideal for authors who are involved in case teaching, either by writing case studies or teaching a course based entirely on cases.

Experiences

Those who are actively involved in running innovative practices at the university or firm Level or those implicated in good practices in Entrepreneurship and/or SMEs assistance and developmen have the opportunity to present and discuss their experiences in a roundtable setting. Authors are encouraged to describe the general context in which their experience is embedded, the main target population, the objectives and activities, the main challenges faced and the main obtained results. Importantly, they should also provide some key lessons derived from these interventions.

Workshops

Workshops are defined as interactive sessions designed and implemented by the delegates who propose them. Workshops-main objective is to provide participants a learning experience that will impact their academic, professional and / or business development. Workshops should refer to some of the topics of interest of this Congress or alternatively, they could propose new topics strongly linked to those of this Congress.

Doctoral Consortium

Attendees must be full-time doctoral students who are emerging Entrepreneurship scholars and who will be pursuing academic careers in Entrepreneurship. The consortium will feature leading faculty in the discipline and will focus upon both research and pedagogical issues relevant to the student who is preparing for a career of thought leadership, curricular development and disciplinary advancement. Authors are encouraged to specify research questions clearly as well as the potential contributions they envision. They should also provide findings and conclusions (if available) to verify that the proposal is much more than just an idea for a paper which may be written in the future.





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Deadlines

- 22.03.20** | Deadline to submit all submissions through the Congress submission system.
- 14.04.20** | Deadline for notification of acceptance for all submissions.
- 15.05.20** | Presenting Author Registration Deadline.
- 01.06.20** | Final submissions due through the submission system.

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We look forward to meeting you in
Paris in 2020!